



Return Mail Processing
 PO Box 589
 Claysburg, PA 16625-0589



Ultrafryer[®]

May 14, 2021

G4633-L01-0000001 T00001 P001 *****AUTO**MIXED AADC 159



SAMPLE A. SAMPLE - L01 GENERAL

APT ABC

123 ANY ST

ANYTOWN, ST 12345-6789



Notice of Data Breach

Dear Sample A. Sample:

We are writing to inform you of a potential data breach event we experienced that may involve your personal information that was located on Pitco’s computer networks. We first became aware of a potential data incident on March 29, 2021 when we discovered some of our IT systems had been encrypted in a cyber-attack. We are conducting a thorough investigation to determine what personal information might have been impacted for our current and past employees. In the course of its ongoing investigation of the incident, on April 9, 2021 Pitco discovered that your personal information was affected. Impacted personal information relating to you may include the following:

- Name or address
- Birth date
- Phone number
- Driver’s license number
- Social Security number
- Medical or health insurance information

Although we do not have specific information regarding whether your individual information was accessed or used for malicious purposes, we are notifying those whose data was exposed to help them address security and other concerns. We continue to investigate and are implementing additional measures designed to prevent a recurrence of such an event.

Additionally, we are offering all affected individuals in your state credit monitoring service for one year from the date of initiation. It may also be prudent to notify your bank in the event that anyone tries to access your accounts fraudulently.



In order to activate the credit monitoring service, please navigate to the following link:
<https://www.experianidworks.com/credit>

The **engagement number** for this service is **B012840**. Enrollment ends on August 31, 2021.

Your **activation code** is: ABCDEFGHI

If you have any questions, or would prefer to enroll over the phone, you may contact Experian at (844) 944-2743. Please be prepared to provide engagement number B012840.

Supplemental information is attached to this letter, including the Steps You Can Take to Protect Your Information as guidance on further protecting your personal data. You can also obtain information about fraud alerts and security freezes from the FTC and the credit reporting agencies listed below:

- Federal Trade Commission, <https://www.ftc.gov>, 600 Pennsylvania Avenue, NW, Washington, DC 20580 1-877-FTC-HELP
- Nationwide Consumer Reporting Companies:
 - Equifax, <https://www.equifax.com>, Equifax Credit Information Services, LLC, P.O. Box 740241, Atlanta, GA 30374, 1-800-525-6285
 - Experian <https://www.experian.com>, Experian National Consumer Assistance Center, P.O. Box 4500, Allen, TX 75013, 1-888-397-3742
 - TransUnion <https://www.transunion.com>, TransUnion Consumer Relations, P.O. Box 2000, Chester, PA 19016-2000, 1-800-680-7289

We apologize for any distress this situation causes you. We are ready to assist you and will be in touch with updates as they are available. Should you have further questions or concerns, we have a call center available at (844) 944-2743.

Respectfully,

Karl M. Searl
Vice President / GM
Pitco | Ultrafryer | Anets
ksearl@pitco.com

ADDITIONAL DETAILS REGARDING YOUR EXPERIAN IDENTITYWORKS MEMBERSHIP:

A credit card is **not** required for enrollment in Experian IdentityWorks.

You can contact Experian **immediately** regarding any fraud issues, and have access to the following features once you enroll in Experian IdentityWorks:

- **Experian credit report at signup:** See what information is associated with your credit file. Daily credit reports are available for online members only.*
- **Credit Monitoring:** Actively monitors Experian file for indicators of fraud.
- **Identity Restoration:** Identity Restoration specialists are immediately available to help you address credit and non-credit related fraud.
- **Experian IdentityWorks ExtendCARE™:** You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- **Up to \$1 Million Identity Theft Insurance**:** Provides coverage for certain costs and unauthorized electronic fund transfers.

If you believe there was fraudulent use of your information and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent at (844) 944-2743. If, after discussing your situation with an agent, it is determined that Identity Restoration support is needed, then an Experian Identity Restoration agent is available to work with you to investigate and resolve each incident of fraud that occurred (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Please note that this Identity Restoration support is available to you for one year from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at www.ExperianIDWorks.com/restoration. You will also find self-help tips and information about identity protection at this site.

* Offline members will be eligible to call for additional reports quarterly after enrolling

** The Identity Theft Insurance is underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.



Steps You Can Take to Protect Your Information

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity

As a precautionary measure, we recommend that you remain vigilant by closely reviewing your account statements and credit reports. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained.

Additionally, you should report any fraudulent activity or suspected incidence of identity theft to proper law enforcement authorities. To file a complaint with the FTC, go to www.ftc.gov/idtheft or call 1-877-ID-THEFT (877-438-4338). Complaints filed with the FTC will be added to the FTC's Identity Theft Data Clearinghouse, which is a database made available to law enforcement agencies.

Copy of Credit Report

You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com> or calling 877-322-8228. Or you can elect to purchase a copy of your credit report by contacting one of the three national credit reporting agencies. Contact information for the three national credit reporting agencies is provided below.

Fraud Alert

You may also consider placing a fraud alert on your credit report. An initial fraud alert is free and will remain on your credit file for at least 90 days. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies using the information below:

Equifax
1-800-525-6285
www.equifax.com
P.O. Box 740241
Atlanta, GA 30374

Experian
(888) 397-3742
www.experian.com
P.O. Box 9532
Allen, TX 75013

TransUnion
(800) 680-7289
www.transunion.com
P.O. Box 2000
Chester, PA 19022

Additional Free Resources on Identity Theft

- A copy of Take Charge: Fighting Back Against Identity Theft, a comprehensive guide from the FTC to help you guard against and deal with identity theft, can be found on the FTC's website at <http://www.ftc.gov/bcp/edu/pubs/consumer/idtheft/idth04.shtm>.